



IN JUST ONE DAY,
your first grader could finish their
first book cover-to-cover.

IN JUST ONE DAY,
your second grader could make
another giant leap in reading.

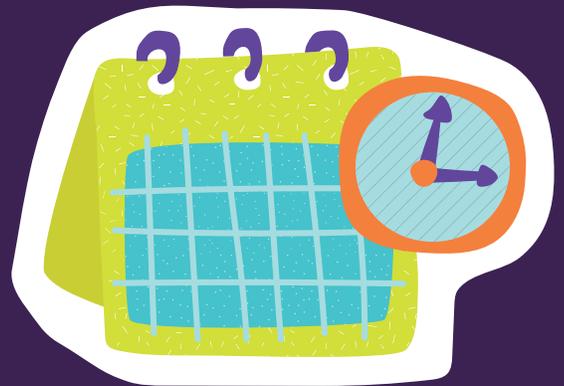


IN JUST ONE DAY,
your third grader could write their
own story with interesting characters.

The thing is, you never know which day that's going to be.

ATTENDANCE MATTERS

**EVERY DAY
COUNTS START
TO FINISH**



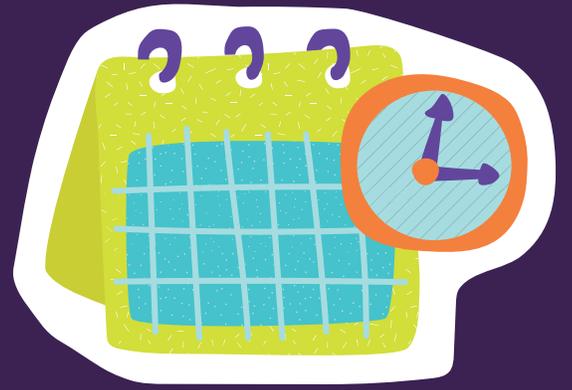
We want to hear from you. Share your family's ideas for getting children to school every day year-round. Start to finish. **#everydaycounts**



Your child's love of reading begins with *you*.

ATTENDANCE MATTERS

EVERY DAY COUNTS START TO FINISH



WINTER EDITION

SIX WAYS OUR FAMILIES MAKE PERFECT ATTENDANCE A WEEKLY GOAL

Life can make all of us take unexpected turns.

So have a **backup plan to your backup plan** for getting your children to school on time, including for bad-weather days that call for a late start or early dismissal.



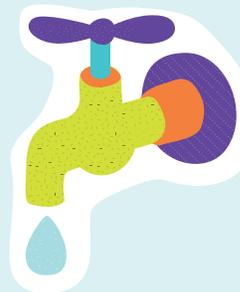
We all need a little help sometimes.

Form “**car-bus-walk pools**” with other families you know to take turns getting your children safely to school on time every day.



Family time, especially over the holidays, is important, but so is school attendance.

Try to schedule family activities and **vacations on non-school days**.



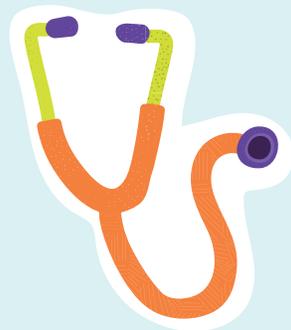
Say no to achoos.

Hand washing, using hand sanitizer, eating breakfast, and dressing warmly help keep our children **healthy and in school during winter months**.

Does your child need a warmer coat? Your school’s guidance counselor can help you get one.

What’s ok, and what’s not.

Coming to school with a cold is ok. Coming to school with a fever is not. Help us keep all our students healthy by **keeping your child home when they have a fever**.



Cold weather can be tough on children with asthma.

Meet with your school’s nurse to help you **make sure your child’s asthma symptoms don’t keep them from school**.



For more great ideas to help children read at grade level by 4th grade, visit Readby4th.org.



Your child’s love of reading begins with **you**.