

# OUR IMPACT

## CUMULATIVE METRICS

From campaign start (7/15) to present day (2/18)



Read by 4th is a multi-year, citywide campaign that brings together an ever-growing coalition of partners and community members to double the number of children reading at grade level by the start of 4th grade.

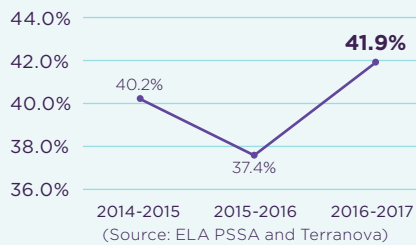
We know the key levers to grade-level reading are: school readiness; school attendance; quality classroom instruction; and out-of-school learning. Based on this and the urgency of our mission, we've focused on six bold ideas to advance early literacy.

### CAMPAIGN GOALS

TARGET: 85% (13,200 students)

#### READ BY 4TH

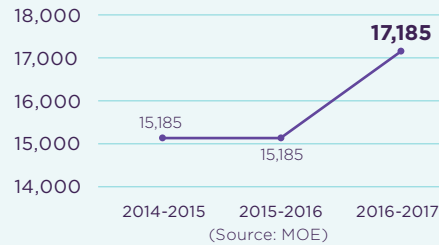
3rd graders reading at grade level



TARGET: 25,000 total seats

#### QUALITY CHILDCARE

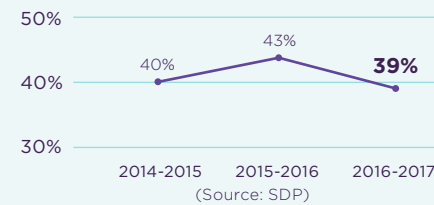
Total Quality Pre-K seats



TARGET: 90% K-3 students

#### SCHOOL ATTENDANCE

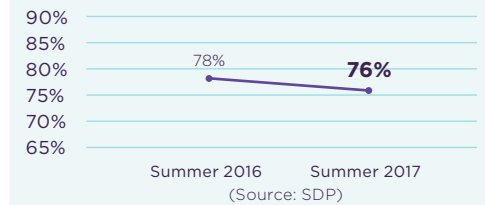
K-3 students attending 95% or more of instructional time



TARGET: 90% students

#### SUMMER READING

K-2 students who saw their independent reading level stay the same or rise from Spring to Fall



### SIX BOLD IDEAS: Theory of Change in Action

#### ATTENDANCE MATTERS

- 7 Schools supported by Attendance Ambassadors
- 11 Attendance Ambassadors trained to support schools

#### READING CAPTAINS

- 94 Reading Captains citywide

#### HOME LIBRARIES

- 781,151 Books distributed

#### QUALITY TUTORING AND OST

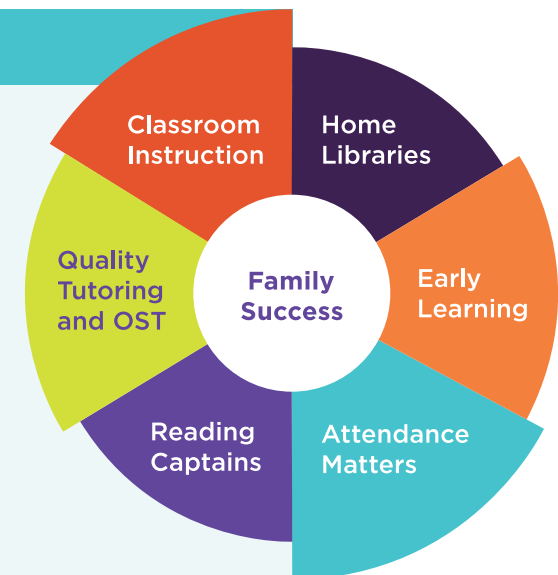
- 120+ Summer Read and Rise sites
- 3,200+ Students served by Read and Rise sites each summer

#### EARLY LEARNING

- 707 Subscribers of early learning tips
- 379 Reading-related workshops for parents
- 603 *Reading is Everywhere* video views
- 509 Book Nooks established
- 479 Reading-related trainings or workshops offered to peer organizations and businesses

#### CLASSROOM INSTRUCTION

- 4 Universities accredited by the Center for Effective Reading Instruction
- All 150 SDP elementary schools have a teacher literacy coach
- 1800+ SDP teachers trained through Summer Literacy Institute



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QUARTERLY HIGHLIGHTS  
(SEPTEMBER-NOVEMBER 2017)



## SIX BOLD IDEAS Recent Gains\*

### EARLY LEARNING

- 212** New subscribers of early learning tips
- 90** Reading-related workshops for parents
- 153** *Reading is Everywhere* video views
- 114** Book Nooks were created
- 102** Reading-related trainings or workshops offered to peer organizations or businesses

### HOME LIBRARIES

- 111,511** Books distributed

### QUALITY TUTORING AND OST

- 106** Volunteers recruited to read to youth for Philly Reading Coaches

### ATTENDANCE MATTERS

- 7** Attendance Ambassadors were trained to support families in 7 schools

### CLASSROOM INSTRUCTION

- 89** Free teacher trainings were offered to support implementation for evidence-based literacy instruction
- 1** University accredited by the Center for Effective Reading instruction

### READING CAPTAINS

- 86** Reading Captains trained

\*Numbers included in cumulative metrics on other side



### Eagles Charitable Foundation supports reading through vision screening

**The Eagles Charitable Foundation** focused on the vision care needs of first and third graders by screening more than 3,500 students and providing full exams and glasses to more than 300 that needed further care. Eye exams will continue through the school year.



### AARP Foundation Experience Corps Philadelphia starts new initiative

**Boyz 'n the Books** is an **AARP Foundation Experience Corps Philadelphia** initiative targeting kindergarten through grade three male students striving for grade level reading proficiency. The initiative will commence in four schools as a pilot project in February 2018.



### Parent trainings held by the Philadelphia Writing Project

In **PhilWP's** parent trainings at elementary schools that are a part of their Kid Writing program, parents and teachers drafted writing pieces together in the modes assessed by the PSSA and then used the Pennsylvania Writing Scoring Guide to think about improving student writing.

## MORE PARTNER NEWS

- **West Philadelphia Alliance for Children** ran their Library Café Program and hosted guest speakers including author Nahjee Grant and Miss Philadelphia 2017 Nia Andrews.
- **The Philadelphia Chamber of Commerce** added more than 1,200 hardcover, read-aloud books to the classroom lending libraries of their Read to Me Program schools.
- **PARENT POWER (What Will You Do With Yours)** held parent-led literacy and math workshops for low-income families.

## DIGITAL TRENDS

In November 2017, we reached 1,000 followers on Twitter!

**FOLLOW US:** @Readby4th



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Thank you to our 1,000 followers! With your help, we are changing the lives of children one day at a time. Don't forget to follow us on Facebook for more resources and tips: [facebook.com/ReadBy4th/](https://facebook.com/ReadBy4th/) [pic.twitter.com/tldaHh8dob](https://pic.twitter.com/tldaHh8dob)