

Read by 4th Partner Agreement (2018-2019)

Access Electronically Here: <https://goo.gl/forms/XIOQBYPGPHIXWT2F2>

* Required

What We Believe

We, the undersigned, believe we can and must do more to ensure a better future for all Philadelphia's children.

We believe that **reading at grade level by the start of 4th grade is a key developmental milestone**—a crucial academic tipping point—that we must put within reach of all our children, not just the 40% of children who reach that benchmark today.

We believe the **reasons that far too many of our children do not reach this milestone are many, interrelated and complex**, neither the failing of any one institution or group, nor challenges that any one institution or group can solve in isolation. Rather, **this goal can be achieved only if we come together** as Philadelphians.

Which is why Read by 4th is a network of partners both traditional (educators, literacy specialists, youth program providers, etc.) and non-traditional (local chambers, neighborhood merchants, faith leaders, block captains, etc.).

What binds us all as parents and other loving grownups is the belief in our collective responsibility to give all our children their best shot at school and life success.

Our Commitment

WE COMMIT to doing our part to advance Read by 4th's overarching goal of doubling the number of Philadelphia school children reading at grade level by the start of the 4th grade—a waypoint to our eventual goal of improving educational outcomes for all our children.

WE COMMIT to support the broad-based, community-focused Read by 4th agenda of mutually supportive initiatives based on what research has shown to drive early literacy, including: increased school readiness, daily, on-time attendance, improved instructional strategies, and enhanced summer/out-of-school time learning.

WE COMMIT to spreading the Read by 4th campaign's central message that everyone has a role to play, proudly identifying and aligning our organization as a Read by 4th partner and actively seeking to grow the reach of our combined efforts.

WE COMMIT to actively seeking opportunities to advance one or more of the following 6 Bold Ideas (e.g., by directly providing these services, recruiting participants, sharing information, providing capacity and resources to other partners doing the work, and documenting results).

Partner Role

Partners work to advance the comprehensive, shared priorities of the Read by 4th campaign, including one or more of the 6 Bold ideas listed below. What exactly this looks like varies depending on the unique capacities and resources of each organization, but common themes include:

- Proactively seek opportunities to align with the overarching goals and strategies of the Read by 4th campaign and related efforts of fellow campaign partners
- Sharing campaign resources with families and community members in your network (i.e. recruiting families for Ready4K, identifying local businesses to host book nooks)
- Hosting and leading workshops (i.e. Active Reading, the Parent Workshop on Early Reading Skills, or Reading Captains orientations)
- Elevate what you're learning from children and families, to share their feedback and insights with fellow partners
- Sharing campaign messages with your own networks (i.e. promoting key messages such as attendance, kindergarten registration, and volunteer opportunities)
- Identifying and promoting your organization as a Read by 4th partner, letting your stakeholders know about your organization's role in the campaign
- Communicating openly with the Read by 4th Managing Partner office at the Free Library and other partners about your priorities and needs, to ensure that participation in the campaign is a mutually beneficial experience

Partners, check one or more boxes below to indicate which of the Bold Ideas your organization will work to advance. For each item you checked, provide a brief description (bullet points are fine) of how your organization is working to advance these priorities.

1. Check all that apply.

Every grownup caregiver embraces life's teachable moments in a city full of learning landscapes.

2.

3. Check all that apply.

Every child has a personal home library.

4.

5. *Check all that apply.*

Every family makes perfect school attendance a weekly goal because they understand that every day counts, start to finish.

6.

7. *Check all that apply.*

Every child has access to free reading tutoring in their neighborhood.

8.

9. *Check all that apply.*

Every new teacher enters the classroom ready to teach reading.

10.

11. *Check all that apply.*

Every block has a Reading Captain.

12.

Managing Partner Role

As managing partner of the Read by 4th campaign, the Free Library of Philadelphia will:

1. Convene partners to facilitate working groups and communications between partner organizations;
2. Identify and share best practices and emerging research to support literacy development;
3. Facilitate the development of shared measurement framework and promote its use among the partners;
4. Track and report on progress of the campaign and ensure a culture of continuous improvement and accountability;
5. Lead the development of communications and public awareness resources that can be used by all partners;
6. Maintain a robust partner portal through which partners can access photos, graphics, logos, trainers guides, family resources and other campaign-generated materials;
7. Promote partner organizations and their campaign-related work; and
8. Make connections between partner organizations and other organizations or resources that would advance the goals of the campaign

Signature

Fill out the information below to complete your application

13. Your Organization Name (required) *

14. Read by 4th Lead Contact (required) *

15. Read by 4th Lead Contact Email Address (required) *

16. Executive Director (if different from above)

17. Quarterly Partner Survey Point of Contact, Name and Email (if different from above)

Note, if you're interested in learning more about our impact dashboard or quarterly survey, check out our FAQ doc at this link: <http://bit.ly/ImpactFAQ>

Partner Directory Information

The information on this page will be used to create a Read by 4th Partner Directory, a resource that many partners have requested to facilitate collaboration with colleagues.

18. Organization name as you want to be listed:

19. Primary contact name:

20. Email:

21. Phone number:

22. Website:

23. Facebook URL:

24. Twitter Handle:

25. Instagram Handle:

26. A brief description of your organization's work:

27. Resources your organization can offer other partners? (Check all that apply.)*Check all that apply.*

- Meeting room space to hold trainings or meetings
- Event space to hold larger events
- Translating materials or checking over materials that have already been translated
- Distributing materials to families
- Trainings on (list topics in other option)
- Books
- Other: _____

28. Resources your organization is looking for from other partners? (Check all that apply.)*Check all that apply.*

- Meeting room space to hold trainings or meetings
- Event space to hold larger events
- Translating materials or checking over materials that have already been translated
- Distributing materials to families
- Trainings on (list topics in other option)
- Books
- Other: _____

29. Where does your organization work? (Check all that apply.)*Check all that apply.*

- Center City
- North Philadelphia
- Northeast Philadelphia
- Northwest Philadelphia
- South Philadelphia
- Southwest Philadelphia
- West Philadelphia
- All of the above

30. **Our organization reaches families who speak the following home languages (and has staff or volunteers fluent in these languages):**

Check all that apply.

- Albanian
- Arabic
- Chinese
- English
- French
- Khmer
- Russian
- Spanish
- Swahili
- Vietnamese
- Other: _____

Media (optional)

We occasionally ask partners to submit logos and photos of their work for communications materials and events. To streamline this process, we are asking partners to submit logos and photos as part of the annual Partner Agreement.

Upload your logo(s) here: <https://www.dropbox.com/request/flEHlp6Im9OUNnS1tp21>

Upload your photo(s) here: <https://www.dropbox.com/request/qtrW57ETbFzL8x6c3ifW>

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